
Cookies: what exactly are they?

A cookie is a file that includes specific information. Whenever you visit a website, one or more of these files get saved into a particular folder on your device belonging to your web browser. Cookies do not transmit or contain viruses and present no threat whatsoever to phones, tablets, or Computers.

What are cookies for?

Cookie files hold data that helps the website they came from work the best it can. They are used to customize the website as per the requirements of each user, allowing them to load the site quickly and be presented with up-to-date content that is relevant to them.

Cookies work behind the scenes to make your experience of using a website smooth and easy. For instance, they detect your language and country so you don't need to enter them manually. Also, when you click 'keep me logged in' that's saved in the cookie, so you don't need to worry about the security of your info, like your passwords. Without recording your consent in the cookie, the website will not save your login details.

What types of cookies are there?

Cookies come in a few flavors. We employ the following types:

Session cookies: these are used to store authorization data. This is what lets you stay signed in rather than having to constantly re-login to the website while you are trying to use it. With this type of cookie, after a specified period, if you close your browser, your authorization data gets deleted.

Persistent cookies: these store data on your language, region, and any adjustments made to the website's configuration. These cookies are also used to store notices, both those that have been read and those that have been closed.

Third-party cookies: these cookies store info on how the user has navigated his/her way across the website and how he/she interacted with each page. The Company uses this data to enhance the functionality of the website. Third-party cookies from other websites also get saved to the user's device. They are beyond our control but without them, the user could not register on our website or post comments directly to their various social media profiles.